

## GSD Gitex 2018 - Event Schedule

Time	Stream	Topic	Speakers
<b>Day-1, 14-Oct-2018, Sunday</b>			
14:00 - 14:30	Analytics	Introduction to Data Science	Joy Paul
15:00 - 15:30	Security	Overview of IBM Security Portfolio	Lancy Andrade
16:00 - 16:30	Middleware	IBM RPA with AA Lab: Implementing My First Software Bot	Vivek Inbakumar
<b>Day-2, 15-Oct-2018, Monday</b>			
11:30 - 12:00	Customer Engagement	Overview of IBM Watson Marketing	Vivek Inbakumar
12:00 - 12:30	Analytics	Introduction to Watson Analytics	Asim Basheer
12:30 - 13:30	Cloudflare	Introduction to Cloudflare - Web Security and Performance	Tim
13:30 - 14:30	Smokescreen	Introduction to Smokescreen - Threat Deception Technologies	Ravi
14:30 - 15:30	STEALTHBits	STEALTHBits Overview by WW Head of Prodcut Strategy	STEALTHBits Team
17:30 - 18:00	GSD	Introduction to IBM PartnerWorld - Membership levels & Benefits	Shalaka/Salman
<b>Day-3, 16-Oct-2018, Tuesday</b>			
11:30 - 12:00	Security	SIEM Analytics using IBM Qradar and Watson Advisor	Lancy Andrade
12:00 - 12:30	Collaboration	IBM Box and Box Relay - Explore their unique capabilities	IBM Team
12:30 - 13:00	Analytics	Smarter and Efficient - Planning, Budgeting and Forecasting	Asim Basheer
13:00 - 14:00	Smokescreen	Introduction to Smokescreen - Threat Deception Technologies	Smokescreen Team
14:30 - 15:30	Cloudflare	Introduction to Cloudflare - Web Security and Performance	Cloudflare team
17:30 - 18:00	GSD	Maximizing margin through IBM Program offerings	Shalaka/Salman
<b>Day-4, 17-Oct-2018, Wednesday</b>			
11:30 - 12:00	GSD	IBM Embedded Software Agreement (ESA) Overview	Shalaka/Salman
12:00 - 12:30	Middleware	Introduction to IBM DevOps	Datamoto team
12:30 - 13:00	Security	Deepdive into IBM Security SaaS Offerings	Lancy Andrade
13:00 - 14:00	Cloudflare	Introduction to Cloudflare - Web Security and Performance	Cloudflare team
14:30 - 15:30	Smokescreen	Introduction to Smokescreen - Threat Deception Technologies	Smokescreen Team
17:30 - 18:00	Customer Engagement	Deliver personalized marketing through IBM WCA	Vivek Inbakumar
<b>Day-5, 18-Oct-2018, Thursday</b>			
11:30 - 12:00	Cloudflare	Introduction to Cloudflare - Web Security and Performance	Lancy Andrade
12:30 - 13:00	Collaboration	IBM Collaboration Suite of Products - An overview	IBM Team
13:30 - 14:00	Analytics	Overview of Cognos Analytics	IBM Team
14:30 - 15:00	Security	End Point Lifecycle Management using IBM BigFix	Lancy Andrade
15:30 - 16:00	GSD	IBM Value Package - Overview and Benefits	Shalaka/Salman

Colour Code	Technology Area
MW/WCE/COL	IBM Middleware/WCE and Collaboration
AN	IBM Analytics
SEC	IBM Security
GSD	GSD Programs and General/Guest Speakers
CF/SS/SB	New Vendors - Cloudflare/Smokescreen/Stealthbits
GEN	Vendor/Partner/Customer meetings